

CONTEST RULES

“THE STYLE MASTERS INTERNATIONAL AWARDS 2018”

BEAUTYGE, S.L., with registered offices at WTC Almeda Park, C/ Tirso de Molina 40, 08940 Cornellà de Llobregat, Barcelona, Spain, and Company Tax Code (CIF) B-08000135 (hereinafter, REVLON PROFESSIONAL), is organizing a contest for professional hairdressers and hairdressing firms that have acquired products of the "REVLON PROFESSIONAL" brand (hereinafter "the Products" or "the Product"), in order to promote the Brand and the Products, called **“THE STYLE MASTERS INTERNATIONAL AWARDS 2018”** (hereinafter, "the Contest"). REVLON PROFESSIONAL has therefore obtained the services of the agency EVIL LOVE to assist in the organization of the Contest, which will be held via the website "www.stylemasters.com", under the section "www.stylemasters.com/contest" (hereinafter, the **Website**).

ONE – THE CONTEST.

1. The Contest is divided into two categories:

1. “The Style Masters” Category: for participants aged twenty-two (22) and over.

Each participant in the Contest will have to create three (3) original hairdressing looks on a female model based on a single cut, a single color technique and a single color result using the “Revlon Professional Style Masters” brand products in conjunction with other Revlon Professional coloring or lightening products such as Gentle Meches, Revlonissimo, etc. The photographs of the three creations must be uploaded to the website www.stylemasters.com, following the instructions provided on that site.

The model must be of legal age.

In the first stage, a jury in each country participating in the Contest comprised of experts designated by REVLON PROFESSIONAL will select ONE (1) “*Country Winner*” from among all the participants in their respective countries. In the second stage, another jury of experts designated by REVLON PROFESSIONAL will select NINE (9) “*International Finalists*” from among the “*Country Winners*”. In the third stage, an international jury will select from among the nine (9) “*International Finalists*” (i) the Winner of the “GLOBAL STYLE MASTERS AWARD”, based on the technique, style, creativity, and overall harmony in the THREE (3) Looks submitted by the participants, and (ii) the Winner of the “THE MOST BEAUTIFUL COLOR AWARD”, evaluating the color technique used and the color result, in addition to the overall harmony and elegance with the different elements of the Look (make-up, lighting, costumes, concept). On uploading their images to the website, each Participant must indicate which of the three (3) Looks they wish to submit to the “THE MOST BEAUTIFUL COLOR AWARD”. In the fourth stage, the (iii) Winner of the “BEST STAGE PERFORMANCE AWARD”, will be selected, taking into account the staging on the day of the Event that most accurately reflects the precision and innovation in the styling techniques used in the image being represented.

2. “Young Talent Award” (YTA) Category: aimed at participants in the Contest aged eighteen (18) to twenty-one (21), both inclusive, during the Contest period.

Each participant will have to create ONE (1) original hairstyling look on a female model using “Revlon Professional Style Masters” brand products and upload a photograph of their creation to the website www.stylemasters.com following the instructions provided on the site.

The model must be of legal age.

The Winner of the YTA will be selected by hairdressers aged twenty-two (22) and over

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registered in "The Style Masters" category at www.stylemasters.com/contest.

These hairdressers will have the opportunity to vote via the website for the Looks submitted by the participants in the YTA category from 00:00 Barcelona (Spain) local time on the sixth (6) of March 2018 to 23:59 Barcelona local time on the thirteenth (13) of March 2018 (the "Voting Period").

2. The Contest will commence at 00:00 on the third (3) of October 2017 and end at 23:59 on the twenty-eighth (28) of February 2018, Barcelona local time (hereinafter, the "Contest Period").

TWO - PARTICIPATION IN THE CONTEST.

1. Participants in the "**The Style Masters**" category must be professional hairdressers (in accordance with applicable local law in their place of residence and/or the place in which they carry out their professional activity), aged twenty-two (22) and over, who work at Hairdressing Salons which have acquired "the products" from the subsidiary or the authorized distributor located in their country of residence, or which acquire them during the Contest Period, and who are legal residents of one of the following Participating Countries:
Germany, Argentina, Australia, Brazil, Bulgaria, Canada, Colombia, Chile, Cyprus, Denmark, Ecuador, El Salvador, Spain, France, Finland, the Philippines, Georgia, Guatemala, Honduras, Hong Kong, Hungary, Italy, Ireland, Kazakhstan, Latvia, Lithuania, Malaysia, Mexico, Myanmar, "Middle East" (comprising Saudi Arabia and United Arab Emirates), Panama, Paraguay, Peru, Poland, Portugal, United Kingdom, Romania, Russia, Sweden, Switzerland, Uruguay, Turkey, and, finally (i) Czech Republic and Slovakia, which will make up a single country for the purposes of these Rules, and (ii) Belgium, Netherlands and Luxembourg, which will be treated for the purpose of these Rules as a single country. Together, all the aforementioned countries are the Participating Countries.
2. The participants in the "**Young Talent Award**" category must be (i) professional hairdressers, hairdressing students and/or students doing internships, (ii) aged between eighteen (18) and twenty-one (21) (both inclusive) during the Contest Period, and (iii) legal residents in any of Contest's Participating Countries.
3. The use of any kind of hair extension or any other material or support accessory created with hair is not allowed.
4. Participation in the Contest is free of charge for the participant and no additional cost will be added to the price of the Products.

It will be mandatory to fulfil each and every one of the conditions established in these Rules, and to follow the instructions on the Website, in order to participate in the Contest. In particular, before the registration form can be accessed, it will be a mandatory prerequisite for each participant to expressly accept the Contest Rules and the Assignment of Rights in favor of Revlon Professional, pursuant to the terms indicated in these Rules by clicking on the space provided in the Contest participation form at <http://www.stylemasters.com/contest/register>. Furthermore, all information provided by participants must be true and accurate. Only official documents shall be accepted as proof of the identity of participants and winners. REVLON PROFESSIONAL reserves the right to exclude from the Contest any participant that it suspects or discovers has participated in a fraudulent manner, and may request any type of document to confirm or disprove any suspicions it may have. Failure to provide the requested documentation will result in the participant's immediate elimination from the contest.

If any of the participants fail to fulfill the requirements set out in these Rules, the registration information provided is not valid, and/or they fail to provide any requested credentials (such as, but not limited to, their status as a professional hairdresser or student - in the case of the YTA category - or that they hold the rights to the Photographs), their participation and/or any vote they may have cast will be deemed null and void, and he or she will be automatically excluded from the Contest, forfeiting all rights to the prize.

THREE: ASSIGNMENT OF RIGHTS

1. All participants in the Contest must obtain in writing the exclusive intellectual property rights for the Photographs (including, but not limited to their reproduction, distribution, publication and transformation) in their favor, and, without incurring any costs, in favor of REVLON PROFESSIONAL and any of its affiliates (jointly referred to as Revlon Group). Furthermore, all Contest participants must obtain the written assignment of the exclusive image rights from any person whose image appears in the Photograph, including all rights of capture, reproduction and distribution of said image, both in their favor and, without incurring any costs, in favor of REVLON PROFESSIONAL and Revlon Group. The object of the assignment of intellectual property and image rights described here includes the use of said Photographs and the images included in them to produce and promote the Contest, including future editions, as well as for commercial and promotional purposes in relation to the "REVLON PROFESSIONAL" brand and any of its sub brands.
2. The assignment of rights detailed in the above paragraph must have the following scope and be in keeping with Appendix 1 of these Rules (hereinafter, "Scope of Assigned Rights"):
 - i. Territorial scope of the assignment: worldwide.
 - ii. Operational scope. The right to display the photographs:
 - a) On the Website and other web pages of the Revlon Group and its distributors;
 - b) In international on-line communications regarding the Contest: websites, blogs, forums, social networks, applications (for PCs, tablets, mobile phones or similar devices allowing the transmission of information via Internet), etc.;
 - c) Professional and international publications (newspapers, magazines, etc. in their online and print versions);
 - d) Advertising material in any medium within the professional sector (including TV, radio, the press, street marketing and internet); POS materials (materials in sales outlets where Revlon Professional Style Masters products are sold), and sales support materials carrying the "Revlon Professional" brand or any of its sub brands, within the professional sector.
 - e) Packaging.
 - iii. Temporal scope: five calendar years from the twenty-eighth (28th) of February 2018.

In the "The Style Masters" category, the Winner's name will be displayed clearly and legibly on the Photographs in all cases, in two types of format - a long format and a short format - with a text similar to the following in long format: "**Style created by [WINNER'S NAME] [COUNTRY]. [WINNER CATEGORY] [SALON WHERE THE WINNER WORKS AT THE TIME OF PARTICIPATION IN THE CONTEST] [CITY WHERE THIS SALON IS LOCATED]**", and similar to the following in short format: "**Style created by [WINNER'S NAME] [COUNTRY]. [WINNER CATEGORY]**."

In the "Young Talent Award" category, the Winner's name will be displayed clearly and legibly on the photographs in all cases, with a text closely similar to the following: "**Style created by [WINNER'S NAME] [WINNER OF THE YOUNG TALENT AWARD 2018] [CITY] [COUNTRY]**".

3. All participants in the Contest will certify their ownership of all the Rights to the Photographs submitted in the Contest, including the intellectual and industrial property rights, and the image rights. In order to participate in the Contest, participants must transfer in writing all the intellectual property rights (including but not limited to reproduction, distribution, publication and transformation) derived from the Photographs to REVLON PROFESSIONAL and any of its affiliates (Revlon Group) for the use described in the Scope of the Assignment of Rights

under Rule 3.1. The assignment of rights described above will not incur any costs, nor generate any kind of compensation in favor of the Participants.

4. Furthermore, the Participant will hold REVLON PROFESSIONAL and its affiliates exempt from the payment of any fines, penalties and/or compensation for damages ensuing from claims and/or actions filed by third parties regarding the assignment of their rights in relation to this Contest. The Participant shall also assume any legal costs incurred through such claims, including but not limited to fees for lawyers, court-appointed attorneys and/or court costs that might accrue and be payable by REVLON PROFESSIONAL during any sanction proceedings and/or proceedings resulting from non-compliance with the conditions set forth in the Contest Rules in order to hold REVLON PROFESSIONAL harmless.
5. Nevertheless, regarding participants who fail to win in any of the categories defined under these Rules, REVLON PROFESSIONAL undertakes to use their photographs exclusively in the context of the Contest, including its future editions, in any possible medium, including but not limited to, television, cinema, direct and online marketing, internet, websites, press, advertorials, etc. and with the following scope: (a) Territorial scope of the assignment: worldwide. (b) Operational scope: possibility of publishing the Photographs: (i) on the Website and other web pages of the Revlon Group and its authorized distributors; (ii) in international online communications about the Contest: websites, forums, blogs, social networks, etc.; (iii) in international professional publications (press, magazines, etc.); (c) Temporal scope: five calendar years from the twenty-eighth (28th) of February 2018.
6. **In all cases, a prerequisite for receiving any Prize that COUNTRY WINNERS and the WINNER of the YOUNG TALENT AWARD may win, they must first provide REVLON PROFESSIONAL with duly signed original copies of the Assignments of Rights cited under Rule 3 and Appendix 1. Should REVLON PROFESSIONAL fail to receive the requested documents, or if it deems such documents to be incomplete or incorrect, the Participant will be excluded from the Contest and will lose all rights to the prize.**

FOUR: PARTICIPATION EXCLUSIONS

1. None of the following people, their spouses, parents or children, may participate as contestants:
 - a) Managers, executives or employees (or their respective family members, up to a first degree of kinship, and any other person sharing their home) employed by any of the companies or other incorporated entities that make up the group to which REVLON PROFESSIONAL belongs.
 - b) Individuals that have a direct or indirect holding in the share capital of REVLON PROFESSIONAL or any of the entities that make up the group to which it belongs (in the sense established under Section 42 of the Spanish Commercial Code).
 - c) The Notary designated to notarize these Terms and Conditions, or any of the employees in said Notary's office.
 - d) Any other individual who takes, or may have taken, part, directly or indirectly, in this Contest, or has been involved, directly or indirectly, in its preparation and production (personnel in telecommunication companies, advertising agencies, distribution channels or any other suppliers).

FIVE – CONTEST MECHANICS

5.1. THE “THE STYLE MASTERS” CATEGORY

Those interested in participating in the Contest may do so via the website www.stylemasters.com/contest. Participants must create three (3) original hairdressing looks on a

female model based on a single cut, a single color technique and a single color result using the “Revlon Professional Style Masters” brand products in conjunction with other Revlon Professional coloring or lightening products such as Gentle Meches, Revlonissimo, etc. The three Photographs of their creations will be submitted exclusively in **color, and be taken in a studio or indoor space against a plain background** in jpg/jpeg format, with a maximum size of 5 Mb, and with the same model, cut, color technique and color result (the Photographs). Participants must **upload the Photographs to the website during the Contest Period, following the instructions provided on the site. Furthermore, the Participants must also keep a high-resolution copy of the original Looks, in tiff format, and each with a minimum resolution of 300 dpi and at least 40 cm, to be handed over should they be selected as the Winner.** Contestants must also complete the registration process by entering their full name, date of birth, telephone number, email address, salon name, whether they are the owner or an employee, and the salon address so the organizers can contact them if they win. They will also have to describe how they created each of the three Looks using the Products. In the case of the Photograph selected to compete for the “The Most Beautiful Color Award”, the color technique must also be described in detail, along with the name of each product used in every stage of the technique in order to achieve the final color results. Each participant may only submit one registration to the Contest in each edition.

Participants must take and save at least three (3) photographs during the process of creating each one of the Looks (a total of nine photographs) as proof should any of the juries request them in order to determine the veracity of the Looks. (These photographs do not need to be in high resolution – they may be taken using a mobile phone).

Once the Photographs have been uploaded, the entry will become part of the stylemasters.com domain. Access to the Photographs on the Website will be restricted, as not all web users will have access to them during the Contest. With the exception of the provisions in Rule 6, the Photographs will be part of an "intranet" to which only the jury and REVLON PROFESSIONAL, or whoever the latter designates, will have access during the Contest. Once uploaded, the Photographs cannot be modified. They may only be deleted or replaced with new Photographs, until the twenty-eighth (28th) of February 2018 at 23:59 Barcelona, Spain, local time.

5.2 YOUNG TALENT AWARD CATEGORY

Those interested in taking part in the Contest may do so via the website www.stylemasters.com/contest. PARTICIPANTS (hairdressers, students, etc.) must create ONE original hairdressing look using the Products. The photograph of the Look will be submitted exclusively in **color, and be taken in a studio or indoor space against a plain background**, in jpg/jpeg format with a maximum size of 5 Mb, and uploaded to the website following the instructions provided. Furthermore, the Participants must also keep a high-resolution copy of the Photograph, in tiff format, with a minimum resolution of 300 dpi and at least 40 cm, to be handed over should they be selected as the Winner. Participants must also complete the registration process by entering their full name, telephone number, email address, salon name, whether they are the owner or an employee or a student, and the salon or academy address so that the organizers can contact them if they win the YOUNG TALENT AWARD category, and describe how they created the Look using the Products. Each participant may only submit one registration to the Contest in each edition.

Participants must take and save at least three (3) photographs during the process of creating the look) as proof should any of the juries request them in order to determine the veracity of the Looks. (These photographs do not need to be in high resolution – they may be taken using a mobile phone).

Once the Photograph has been uploaded, the entry will become part of the stylemasters.com domain. Access to the Photographs on the Website will be restricted, as not all web users will have access to them during the Contest. With the exception of the provisions in Rule 6, the Photographs shall become part of an "intranet" to which only the jury and REVLON PROFESSIONAL, or whoever the latter designates, will have access during the Contest. Once uploaded, the Photographs cannot be modified. They may only be deleted or replaced with new Photographs, until the twenty-eighth (28th) of February 2018 at 23:59 Barcelona, Spain local time.

The winner of the “Young Talent Award” will be selected by participating hairdressers via www.stylemasters.com/contest. The Voting Period will begin on the sixth (6th) of March 2018 at 00:00 Barcelona, Spain, local time and end on thirteenth (13th) of March 2018 at 23:59 Barcelona, Spain, local time.

All hairdressers taking part will be entitled to vote for the candidates. To do so, they must visit the Website, enter the username and password which they obtained in the registry process, and follow the instructions on the Website. The Website will publish the Photographs submitted by the participants in the YTA Category. The Photographs will be uploaded without identifying the Participants’ name or country of residence. Each hairdresser may vote for each of the entries only once.

5.3 By entering their personal data, each participant warrants and represents the following with respect to his or her Photographs: (a) that the Participant is the sole and exclusive owner of the Photographs, or has obtained exclusive rights to them in accordance with Rule 3; (b) the Photographs are the Participant’s own creation and are one hundred percent (100%) original; (c) that the use or reproduction of the Photographs will not infringe on any rights of any third parties; and (d) that any third parties whose persons or property are incorporated into the Photographs have given the Participant their consent for them to be used or included as permitted herein.

Furthermore, each participant agrees that his or her Photographs conform to the Content Restrictions set forth below (collectively, the “Restrictions”) and that REVLON PROFESSIONAL, at its sole discretion, may reject any Photograph that fails to conform to the Restrictions and disqualify the Participant in question.

Content Restrictions:

- Photoshop may be used to correct imperfections, but never to create or reproduce any non-existent parts of the original hairstyle. The jury reserves the right to demand the original photographs at any time in order to verify any possible modifications to the image, and the right, if it so deems, to disqualify any Participant for the misuse of this practice. The use of Photoshop to correct hair color is prohibited.
- The Photographs, as well as the Looks, must not have been submitted previously in a promotion of any kind or exhibited or displayed publicly in any media;
- The Participant commits not to publish the Photographs once submitted to the Contest, at least until the jury has announced the “Country Winner” in the Participant’s country, and he/she has not been named the winner;
- The Photographs must not contain any material that violates or infringes another person’s rights (including but not limited to that of privacy, publicity or intellectual property rights), or that constitutes copyright infringement;
- The Photographs must not contain brand names or trademarks;
- The Photographs must not contain images or artwork not created by participant;
- The Photographs must not contain material that is inappropriate, indecent, profane, obscene, violent, hateful, tortious, defamatory, slanderous or libelous;
- The Photographs must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Photographs must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any country, state or locality where the Photographs were created.

SIX – SELECTION OF WINNERS IN THE “THE STYLE MASTERS” CATEGORY

1. In the first stage, a jury of experts from each of the Participating Countries (the National Jury) will select, at its sole discretion, ONE (1) "Country Winner" for each country and one (1)

Reserve Country Winner from among the Participants who correctly compete in that country in accordance with the Contest Rules. The national jury may decide, at its sole discretion, to leave the "Country Winner" award without winner, if none of the entries match the minimum requirements detailed in the Contest Rules. The Country Winners will be announced before the eleventh (11th) of April 2018.

2. Afterwards, another jury, consisting of experts appointed by REVLON PROFESSIONAL (the Global Jury), will preselect, at its sole discretion, NINE (9) of the *Country Winners*, which will be the **NINE (9)** "International Finalists" of the Contest. A further TWO (2) "International Reserve Finalists" will also be selected.
3. The Reserve Winners will only be contacted in the event that one of the *Country Winners* is unable to attend the Event, as established in Rule 6, or fails to comply with any of the Contest conditions established herein, as a result of which said Winner will be excluded from the Contest, forfeiting any right to a Prize.
4. As part of the *INTERNATIONAL EVENT* to be organized by REVLON PROFESSIONAL in 2018, ONE (1) Winner, previously selected by the international jury at their sole discretion, will be announced as the Winner of the "**GLOBAL STYLE MASTERS AWARD**", and the winners of the "THE MOST BEAUTIFUL COLOR AWARD" and the "BEST STAGE PERFORMANCE AWARD" will also be announced.
5. The prizes will be awarded following the assessment of the presence of the following specific criteria in each category:
 - (i) The winner of the "Global Style Masters Award" will be assessed on the overall harmony between the creativity, style, technique in their Looks.
 - (ii) The winner of the "The Most Beautiful Color Award" will be selected based on the color technique used and the color result, in addition to the overall harmony and elegance with the different elements of the Look (make-up, lighting, costumes and concept).
 - (iii) The winner of the "Best Stage Performance Award" will be selected based on the staging on the day of the Event that most accurately reflects the precision and innovation in the styling techniques used in the image being represented.

SEVEN – SELECTION OF THE WINNER OF THE "YOUNG TALENT AWARD" CATEGORY

1. The winner of the "Young Talent Award" will be selected by participating hairdressers who correctly cast their vote during the Voting Period at www.stylemasters.com/contest.
2. When voting for an entry, hairdressers should take into account the following criteria: technique, style, creativity and the final harmony of the Look created.
3. The entry that receives the most votes during the Voting Period will be the winner of the YTA. The next two most-voted candidates will be named Reserve Winners.
4. Once the Voting Period has closed, REVLON PROFESSIONAL will notify the Winner of their Category Award via e-mail. The winner must accept the prize within forty-eight (48) hours. If the Winner does not respond within this period, or rejects the prize, REVLON PROFESSIONAL will contact the first Reserve Winner, and if necessary, the second Reserve Winner. If neither the Winner nor the Reserve Winners respond within the period or accept the prize, it will be declared null.
5. The Winner will be officially announced during the Event. The Prize will be presented to the Winner on the day of the Event, except for the part corresponding to the trip by airplane to the Event. To receive their full Prize, the *YOUNG TALENT AWARD WINNER* must attend the Event organized by

EIGHT – PRIZES

8.1. PRIZES FOR “THE STYLE MASTERS” CATEGORY:

a) Each **COUNTRY WINNER** will receive a Prize consisting of:

- One (1) Style Masters Trophy.
- A trip to the 2018 REVLON PROFESSIONAL INTERNATIONAL EVENT (hereinafter, the "Event"). The trip is for the WINNER and will include:
 - Economy class airline ticket from the WINNER’S home city to the Event venue.
 - Two (2) nights' bed and breakfast accommodation in a 4-star or equivalent hotel.
 - Transfers and extras not included will be paid for by the WINNER.
- A "Style Masters COUNTRY WINNER Pack", which may include a local training course, publicity in a local professional magazine and advertising material for the WINNER's hairdressing salon with a total overall value of one thousand euros (€1,000). The final content of the Winner Pack will be established by REVLON PROFESSIONAL, at its sole discretion, and may differ for different Participating Countries.

b) The WINNER OF THE “**GLOBAL STYLE MASTERS AWARD**” will receive the following Prize:

- One (1) “Gold” Style Masters Trophy.
- TEN THOUSAND (10,000) EUROS in cash.
- Publicity in the international professional press, with an overall value of five thousand euros (€5,000).

c) The Winners of the “**THE MOST BEAUTIFUL COLOR AWARD**” and the “**BEST STAGE PERFORMANCE**” will each receive:

- One (1) “Silver” Style Masters Trophy.
- FIVE THOUSAND (5,000) Euros in cash.

8.2 – PRIZES FOR THE “**YOUNG TALENT AWARD**” CATEGORY

The winner of the “Young Talent Award” will receive:

- One (1) Style Masters Trophy.
- THREE THOUSAND (3,000) Euros in cash
- Economy class airline ticket from the “Young Talent Award” Winner's home city to the Event venue.
- Two (2) nights' bed and breakfast accommodation in a 4-star or equivalent hotel.
- A “Young Talent Award” Pack which may include attendance at a professional photo shoot,

training, publicity in an international professional magazine and advertising materials for his or her hairdressing salon. The “Young Talent Award” Pack is worth a total of one thousand (1,000) Euros. The final makeup of the Winner Pack will be established by REVLON PROFESSIONAL, at its sole discretion, and may differ for different Participating Countries.

8.3 The itinerary of the trips will be determined by REVLON PROFESSIONAL at its sole discretion. Each Country Winner is responsible for obtaining any travel document, be it a visa, passport or other travel documentation necessary to participate in the prize trip.

8.4 Prizes are non-transferable. All *COUNTRY WINNERS* who wish to continue competing in “THE STYLE MASTERS INTERNATIONAL AWARDS 2018” and have a chance of winning a Prize must attend the International Event. Under no circumstances may they be represented at the International Event by another person. To receive his or her full Prize, the *YOUNG TALENT AWARD WINNER* must attend the International Event organized by REVLON PROFESSIONAL. Non-attendance will be understood as a renouncement of the Prize.

8.5. Under no circumstances may the Prizes be exchanged for their cash value. REVLON PROFESSIONAL reserves the right to change the nature of the Prizes in the event that it is impossible, due to reasons beyond its control, to hand over the Prize specified in these Rules. In that case, REVLON PROFESSIONAL undertakes to ensure that the prizes are of the same characteristics as those announced and/or that their financial value is the same or greater than that of the announced prizes.

NINE: WINNER'S ACCEPTANCE

By accepting the Prize, all WINNERS and their companions expressly authorize REVLON PROFESSIONAL to use their names and images for advertising purposes related to the Contest and its future editions. To this end, said names or images may be reproduced, published or printed in audiovisual, printed, computer or telecommunications media, without this giving any of the winners the right to receive any kind of compensation.

All winners may be required to sign and return, where legal, an Affidavit of Eligibility and Liability/Publicity Release within five (5) days of prize notification.

TEN: TAXES AND EXPENSES

(i) The Prizes corresponding to the COUNTRY WINNERS will be subject to the tax laws applicable in the country of residence of each WINNER. (ii) The Prizes for the “GLOBAL STYLE MASTERS AWARD”, Winner of the “The Most Beautiful Color Award”, the Winner of the “Best Stage Performance Award” and the Winner of the “Young Talent Award” will be subject to withholding tax and/or actual tax due of the Income Tax or Non-Resident Tax applicable in Spain. The rate applied will be that which prevails when the Prize is presented, in accordance with Spanish tax laws. In the case of non-residents without a permanent establishment in Spain, it will be the prevailing rate established for Non-resident Income Tax, unless there is a tax treaty with Spain to avoid double taxation, in which case the provisions of said agreement will apply.

For the benefits established in Agreements to Avoid Double Taxation to be applicable, the Winner of the “GLOBAL STYLE MASTERS AWARD”, the Winner of the “The Most Beautiful Color Award”, the Winner of the “Best Stage Performance Award” and the Winner of the “Young Talent Award must give REVLON PROFESSIONAL a current certificate of residency for tax purposes, before the Prize is presented. REVLON PROFESSIONAL will pay the withholding tax or actual tax due on behalf of each winner. (iii) The Winners will be responsible for the tax implications that the Prize may have on their tax situation, and therefore REVLON PROFESSIONAL is released from any liability in this regard.

ELEVEN – MISCELLANEOUS

1. Each Participant, Finalist and Winner of any category agrees to release, indemnify and hold harmless REVLON PROFESSIONAL and all its affiliates, partners and promotional and advertising agencies and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, grantors, employees, directors and executives (collectively, the “Released Entities”), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, misappropriation, false association or endorsement, invasion of privacy, copyright or trademark infringement or any other intellectual property-related cause of action, breach of contract and/or merchandise delivery. Released Entities are not responsible if Contest cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather, acts of terrorism or any other causes outside of Revlon Professional’s reasonable control.
2. Participation in the Contest entails full acceptance of these Rules, which will be notarized in a deed signed before the Notary, and published on the Website so that any person who so wishes may consult them.
3. Participation via the Internet: Released Entities decline all responsibility for any damages of any kind that may occur due to temporary lack of operational availability or continuity of the telecommunications system. The Website shall be used exclusively for legitimate purposes. The information provided on the Website shall not contain any material and/or declarations that violate or infringe in any way the right of participant third parties. All illegal content, threats, slander or libel or content that violates privacy and, in general any vulgar, obscene or indecent content or any that involves criminal or civil liability or contravenes any legal provision is absolutely prohibited. Released Entities decline any responsibility for the accuracy or reliability of any opinion, advice, declaration or content included on the Website by participants and which does not fulfil the aforementioned conditions. Any information that does not comply with these provisions shall will be deleted without prior notice.
4. Modifications and/or appendices: REVLON PROFESSIONAL reserves the right to carry out any modifications or add successive appendices regarding the Contest process and prizes, provided that these are justified, they are not detrimental to the participants and they are duly notified.
5. Released Entities shall not be held liable for any incidents, including but not limited to delays, losses, etc., that may occur during transfers, travel, events and stays, when the Prize consists of a trip, visit or attendance at any type of event, activity, gastronomic tasting or show. Neither shall it be held liable in the event of any circumstances of force majeure (such as strikes, etc.) that may fully or partially prevent the WINNERS from enjoying their Prize. REVLON PROFESSIONAL shall be released from any and all Responsibility in the event of any of the aforementioned circumstances. In the event that this Contest cannot be concluded, whether due to fraud detected therein, technical errors or for any other reason beyond REVLON PROFESSIONAL’S control or case of absolute necessity and which affects the normal course of the Contest, REVLON PROFESSIONAL reserves the right to cancel, modify or suspend the Contest, including the participation Website, as well as the power to interpret these Rules.
6. **Data protection:**
 - (i) Participants and WINNERS expressly authorize BEAUTYGE, S.L., a company operating in the beauty and hairdressing industry, with registered offices at WTC Almeda Park, Calle Tirso de Molina 40, 08940 Cornellà de Llobregat, and with Company Tax Code (CIF) B-08000135, to include their personal details in a file owned by it for the purpose of managing the Contest, as well as to send them communications in relation to the current Contest and/or its next three editions, planned for the years 2018-2019, 2019-2020 and 2021-2021 respectively. These details will subsequently be deleted. The Processor of the supplied personal details

is the company EVIL LOVE, S.L., with registered offices at Plaza Ramón Berenguer N. 1, 2-2, Barcelona, and with Company Tax Code (CIF) B-64870025.

- (ii) Participants and WINNERS also give their consent for the Processor to subcontract programming and web hosting services to the companies Victor Chapado Haro, with registered offices at C/Mallorca 12, Esc. B, Át. 2ª, 08014, Barcelona, and 10DENCEHISPAHARD, S.L. (CDMON) -with registered offices at C/ Girona 81-83, Local 6, Malgrat de Mar, 08380 Barcelona – respectively. Furthermore consent is given for the Processor to subcontract mailing services involved in the administration of the Contest to Víctor Chapado Haro, Acumbamail, S.L.- with Tax ID Number B13538590 and registered offices at Ronda del Parque 28, 1ª, 13002 Ciudad Real, Spain – and/or to Jordi García Torcal, with registered offices at C/Zuric 12, 3º 2ª, 08207 Sabadell, Barcelona, Spain.

 - (iii) Participants and WINNERS also authorize Beautyge,S.L. to transfer their personal details to other companies in Revlon, of which it forms part, as well as to authorized distributors, with registered offices inside and outside the European Union, for the purposes of organizing the Contest. Beautyge S.L. informs them that their personal data may be transferred to countries that do not have the protection level required under Organic Law 15/1999 of 13 December on Personal Data Protection (LOPD).

 - (iv) Participants and the WINNERS may exercise their rights of access, rectification, cancellation and objection by sending an email to infocontest@revlon.com or through a written request to the postal address: BEAUTYGE, S.L., Global Marketing Departament, ATT Responsable “The Style Masters Awards”, WTC Almeda Park, C/ Tirso de Molina, nº 40, 08940 - Cornellá de Llobregat, Barcelona.

 - (v) Participants in Mexico give their express consent to the terms and conditions described in the Privacy Notice in Appendix II.
7. These terms and conditions are governed by the laws of Spain. REVLON PROFESSIONAL and the Participants in the Contest submit to the jurisdiction of the courts of the city of Barcelona, expressly renouncing any other to which they might be entitled.
8. These Rules were drawn up in Spanish and will be translated into other languages. However, in cases of discrepancy, the Spanish version will prevail.

APPENDIX I

ASSIGNMENT OF RIGHTS

I, [INSERT PARTICIPANT'S NAME] [], with National ID Number [INSERT National ID Number] [], or Passport [INSERT No.], or equivalent document accrediting identity [INSERT No.] [], as a Participant and/or Country Winner for [INSERT COUNTRY] [] in “**THE STYLE MASTERS INTERNATIONAL AWARDS 2018**” (the Contest), guarantee that I have obtained from (a) the model, (b) the photographer who took the Photographs, and (c) the owner of the location in which the three Contest Photographs (the "Photographs") were taken, the exclusive written assignment of all Rights in my favor and, free of charge, in favor of BEAUTYGE S.L. and any of its affiliates (the Revlon Group). In particular, I declare that I have obtained exclusive intellectual property rights, including those of reproduction, distribution, publication and transformation of the Photographs, and the image rights of the person or people who appear in them, for use in the Contest and its future editions, as well as for promotional and commercial dissemination and sale of the "REVLON PROFESSIONAL" brand and any of its sub brands, holding Revlon, Revlon Inc. and any of its subsidiaries exempt from any liability arising from possible claims that may be filed by the model, the photographer, the owner of the location at which the Photographs were taken, or any other third party, with the following scope:

(i) Territorial scope of the assignment: worldwide.

(ii) Operational scope. The right to display the Photographs:

- a) On the Website and other web pages of the Revlon Group and its distributors;
- b) In international on-line communications regarding the Contest: websites, blogs, forums, social networks, applications (for PCs, tablets, mobile phones or similar devices allowing the transmission of information via Internet), etc.;
- c) Professional and international publications (newspapers, magazines, etc. in their online and print versions);
- d) Advertising material in any medium within the professional sector (including TV, radio, the press, street marketing and Internet); POS materials (materials in sales outlets where Revlon Professional products are sold), and sales support materials carrying the "Revlon Professional" brand or any of its sub brands, within the professional sector.
- e) Packaging.

(iii) Temporal scope: five calendar years from the twenty-eighth (28th) of February 2018.

I therefore deliver to the REVLON GROUP a signed original of these assignments of rights and a photocopy of my ID card, Passport or equivalent official document accrediting my identity with this document.

I also confirm that I am the sole creator of the looks that appear in the Photographs, which are not subject to the rights or claims of other parties, including the Photographers, models and/or third parties appearing in the Photographs ("the Looks"). In consequence, I hereby assign exclusive intellectual property rights (including those of reproduction, distribution, publication and transformation) and image rights deriving from the Photographs entered into the Contest to the Revlon Group, for use within the aforementioned scope, with the understanding that, if I win, my name will always appear clearly and legibly on the Photographs, with a text closely similar to the following: "**Style created by [WINNER'S NAME] [COUNTRY]. [WINNER CATEGORY] [SALON WHERE WINNER WORKS] [CITY WHERE SALON IS LOCATED]**".

REVLON
PROFESSIONAL®

**STYLE
MASTERS™**

Should I be selected Winner of the “Young Talent Award” category, my name will be displayed clearly and legibly on the Photographs in all cases, with a text broadly similar to the following: **“Style created by [WINNER’S NAME] [WINNER, YOUNG TALENT AWARD 2018] [CITY] [COUNTRY]”**.

I hereby hold Revlon Group and any of its affiliates exempt from any obligation to pay any possible fines, sanctions and/or compensation for damages ensuing from claims or actions filed by third parties in connection with the assignment of their rights in relation to this Contest. Where appropriate, I shall meet all legal costs arising from such claims, including, but not limited to, fees for lawyers, court-appointed attorneys and/or court costs that might accrue and be payable by the Revlon Group during any sanction proceedings or proceedings resulting from non-compliance with the conditions set forth in the Contest Rules.

I recognize and accept that this Assignment of Rights is governed by Spanish law, and further agree to submit to the jurisdiction of the Courts and Tribunals of the city of Barcelona, explicitly waiving any other jurisdiction that might pertain to me.

Signed at [INSERT PLACE] [] on [INSERT DATE] []

[INSERT PARTICIPANT'S NAME]

(a) Assignment of rights, Model(s)

I, [INSERT MODEL'S NAME] [], with National ID Number [INSERT National ID Number] [], or Passport [INSERT No.] [], or equivalent document accrediting identity [INSERT No.] [], being of legal age, hereby grant in favor of [INSERT PARTICIPANT'S NAME] [] with the following document number accrediting their identity [INSERT Passport or ID No.] [], the exclusive and unlimited rights to my image (including those of capture, reproduction and distribution of said image) as the model in the three Photographs that [INSERT PARTICIPANT'S NAME], has entered in the “**THE STYLE MASTERS INTERNATIONAL AWARDS 2018**” (the "Contest"). I also grant these rights in favor of BEAUTYGE S.L. and any of its affiliates (Revlon Group), for use in the Contest and its future editions, as well as for promotional and commercial purposes in relation to the "REVLON PROFESSIONAL" brand and any of its sub brands, with the following scope and exempting [INSERT PARTICIPANT'S NAME], Revlon Group, Revlon Inc. and any of its affiliates from any liability in the event of a claim in this regard:

(i) Territorial scope of the assignment: worldwide.

(ii) Operational scope. The right to display the image contained in the Photographs in:

- a) On the Website and other web pages of the Revlon Group and Revlon Group distributors;
- b) In international on-line communications regarding the Contest: websites, blogs, forums, social networks, applications (for PCs, tablets, mobile phones or similar devices allowing the transmission of information via Internet), etc.;
- c) Professional and international publications (newspapers, magazines, etc. in their online and print versions);
- d) Advertising material in any medium within the professional sector (including TV, radio, the press, street marketing and Internet); POS materials (materials in sales outlets where Revlon Professional products are sold), and sales support materials carrying the "Revlon Professional" brand and any of its sub brands, within the professional sector.
- e) Packaging.

(iii) Temporal scope: five calendar years from the twenty-eighth (28th) of February²⁰¹⁸.

I recognize and declare that the assignment of Rights undertaken in this document does not generate any compensation in my favor on behalf of Beautyge S.L. or any of its affiliates.

I recognize and accept that this Assignment of Rights is governed by Spanish law, and further agree to submit to the jurisdiction of the Courts and Tribunals of the city of Barcelona, explicitly waiving any other jurisdiction that might pertain to me.

Signed at [INSERT PLACE] [] on [INSERT DATE] []

[INSERT MODEL'S NAME]

(b) Assignment of rights, Photographer

I, [INSERT PHOTOGRAPHER'S NAME][], with National ID Number [INSERT National ID Number] [], or Passport [INSERT No.] [], or equivalent document accrediting identity [INSERT No.] [], hereby grant in favor of [INSERT PARTICIPANT'S NAME] [], with the following document number accrediting their identity [INSERT National ID/ Passport Number] [], and in favor of BEAUTYGE S.L. and any of its affiliates (the Revlon Group), the exclusive and unlimited intellectual property rights (including those of reproduction, distribution, publication and transformation) that might pertain to me as the photographer of the three Photographs that [INSERT PARTICIPANT'S NAME] [] has entered in the “**THE STYLE MASTERS INTERNATIONAL AWARDS 2018**” (the "Contest"). I also grant these rights in favor of BEAUTYGE S.L. and any of its affiliates (REVLON) for use in the Contest and its future editions, as well as for promotional and commercial purposes in relation to the "REVLON PROFESSIONAL" brand and any of its sub brands, with the following scope and exempting [INSERT PARTICIPANT'S NAME] [], Revlon Group, Revlon Inc. and any of its affiliates from liability in the event of a claim in this regard:

(i) Territorial scope of the assignment: worldwide.

(ii) Operational scope. The right to display the Photographs:

- a) On the Website and other web pages of the Revlon Group and its distributors;
- b) In international on-line communications regarding the Contest: websites, blogs, forums, social networks, applications (for PCs, tablets, mobile phones or similar devices allowing the transmission of information via Internet), etc.;
- c) Professional and international publications (newspapers, magazines, etc. in their online and print versions);
- d) Advertising material in any medium within the professional sector (including TV, radio, the press, street marketing and Internet); POS materials (materials in sales outlets where Revlon Professional products are sold), and sales support materials carrying the "Revlon Professional" brand and any of its sub brands, within the professional sector.
- e) Packaging.

(iii) Temporal scope: five calendar years from the twenty-eighth (28th) of February 2018

I recognize and declare that the assignment of Rights undertaken in this document does not generate any compensation in my favor on behalf of Beautyge S.L. or any of its affiliates.

I recognize and accept that this Assignment of Rights is governed by Spanish law, and further agree to submit to the jurisdiction of the Courts and Tribunals of the city of Barcelona, explicitly waiving any other jurisdiction that might pertain to me.

Signed at [PLACE] [] on [DATE] []

[INSERT PHOTOGRAPHER'S NAME]

(c) Assignment of rights, Photography location owner.

I, [INSERT NAME OF PHOTOGRAPHY LOCATION OWNER] [], the holder of National ID Number [INSERT National ID Number] [], or Passport [INSERT No.] [], or equivalent document accrediting identity [INSERT No.] [], hereby authorize and grant, in favor of [INSERT PARTICIPANT'S NAME] [], with the following document accrediting their identity [INSERT ID/ Passport No.] [], and in favor of BEAUTYGE S.L. and any of its affiliates (Revlon Group), the unlimited and exclusive intellectual property rights pertaining to me (including those of reproduction, distribution, publication and transformation) as the owner of the location where the three Photographs entered into the “**THE STYLE MASTERS INTERNATIONAL AWARDS 2018**” (the "Contest") by [INSERT PARTICIPANT'S NAME] were taken. I also grant these rights in favor of BEAUTYGE S.L. and any of its affiliates (Revlon Group), for use in the Contest and its future editions, as well as for promotional and commercial purposes in relation to the "REVLON PROFESSIONAL" brand and any of its sub brands , with the following scope and exempting [INSERT PARTICIPANT'S NAME] [], Revlon Group, Revlon Inc. and any of its subsidiaries from any liability in the event of a claim in this regard:

(i) Territorial scope of the assignment: worldwide.

(ii) Operational scope. The right to display the Photographs:

- a) On the Website and other web pages of the Revlon Group and its distributors;
- b) In international on-line communications regarding the Contest: websites, blogs, forums, social networks, applications (for PCs, tablets, mobile phones or similar devices allowing the transmission of information via Internet), etc.;
- c) Professional and international publications (newspapers, magazines, etc. in their online and print versions);
- d) Advertising material in any medium within the professional sector (excluding TV, radio, the press, street marketing and Internet); POS materials (materials in sales outlets where Revlon Professional products are sold), and sales support materials carrying the "Revlon Professional" brand and any of its sub brands , within the professional sector.
- e) Packaging.

(iii) Temporal scope: five calendar years from the twenty-eighth (28th) of February²⁰¹⁸.

I recognize and declare that the assignment of Rights undertaken in this document does not generate any compensation in my favor on behalf of Beautyge S.L. or any of its affiliates.

I recognize and accept that this Authorization and Assignment of Rights is governed by Spanish law, and further agree to submit to the jurisdiction of the Courts and Tribunals of the city of Barcelona, explicitly waiving any other jurisdiction that might pertain to me.

Signed at [PLACE] [] on [DATE] []

[INSERT NAME OF THE PHOTOGRAPHY LOCATION OWNER]